

Privacy Policy

Last Updated: May 15, 2020

Your privacy is important to Us. This Privacy Policy provides information about the personal information that Rep'd collects, and the ways in which Rep'd uses that personal information. By using this Website, You agree to the collection and use of information within the terms of this Privacy Policy. If you do not agree with this Privacy Policy, then do not use this Website or give Rep'd any of Your information. This Privacy Policy is governed by Our Terms of Use.

PERSONAL INFORMATION COLLECTION PERSONAL INFORMATION COLLECTION

Rep'd, on its own or through third parties or agents, may collect and use personal information ("Personal Information"), which may include, but is not limited to:

- Your name, email, address, and telephone number;
- Your photo or video;
- information that You provide for the purpose of registering with the Website and using its features;
- information that You provide for the purpose of subscribing to communications from Rep'd; and
- browsing history information.

NON-PERSONAL INFORMATION COLLECTION

Rep'd, on its own or through third parties or agents, may collect and use Your non-personal information. This information and data does not specifically identify You as an individual. Without limitation, this may include:

- User Content and Candidate Content
- Information from Your mobile device/tablet and/or internet browser whenever You visit or use the Website (sometimes call "Log Data" or "Log Files");
- Information specific to Your mobile device/tablet;
- Your internet protocol address;
- Your mobile and internet service provider;
- Browser information including Your referring and exit pages;
- Your operating system;
- Which pages You visit on Our Website;
- The time and date of Your visit and use of the Website; and
- Additional statistical information.

AGGREGATING AND COMBINING INFORMATION

At times, We may aggregate certain Personal Information and/or Non-Personal Information in a manner that does not identify You to determine information about Our users, including where Our users are located. If such aggregating does not reasonably identify You, we will treat such information as Non-Personal Information.

We may also combine Personal Information with Non-Personal Information. If We do so, We will treat such combined information as Personal Information.

THIRD PARTIES WORKING WITH REP'D

Rep'd collects information on its own, and may employ third parties and third-party technology to collect and use information to assist with marketing and analytics for Rep'd and the Website. Rep'd and these third parties may collect Personal Information and Non-Personal Information that is shared with Rep'd regarding Your use of Our Website.

USING NON-PERSONAL INFORMATION

Because Non-Personal Information does not identify You, Rep'd may collect, use, and disclose Non-Personal Information for any lawful purpose in Our sole discretion.

COOKIES AND BEACONS

Rep'd may use cookies and similar technology (e.g., web beacons and single-pixel GIF files) to record Log Data and Log Files. Cookies are small files that a site/Website or its service provider transfers to Your mobile device, tablet, or computer's hard drive through Your internet browser (if you allow) that enables the Websites', sites', or service providers' systems to recognize Your browser and capture and remember certain information. This helps Us to improve Your access to Our Website and identify repeat visitors.

We may use session-based cookies and persistent cookies. Session-based cookies will last only as long as Your web browser or the Website is open, and are deleted when you close your browser or the Website. A persistent cookie will last until it expires or until You delete it. At times, Rep'd may administer the use of cookies (called first-party cookies) and tracking technologies, and at times We may rely upon third parties to do so (called third-party cookies).

We use these cookies to help Us do a number of things to enhance Your experience, including to:

- understand and save Your preferences for future visits;
- ensure you do not need to login multiple times through user identification tracking;
- compile statistics and reports on Our Website;
- track and target Your interests to enhance your experience on our Website, including searches and use traffic adjacent to activity on this Website; and
- provide other services related to this Website.

If at any time You wish to opt-out of (1) Rep'd collecting the aforementioned personal information, or (2) receiving marketing materials or emails from Rep'd, you may do so by emailing here: dave@repd.us.

CHILDREN

Rep'd's Website is not intended for use by children under the age of eighteen (18).

We do not knowingly collect or store any personal information from children under the age of eighteen (18). We encourage parents and guardians to spend time with their children online and to be fully familiar with the online services used by their children. If a parent or guardian becomes aware that his or her child under eighteen (18) has provided Us with information without his or her consent, he or she should contact us at dave@repd.us. As required by law, We will delete such information from Our files within a reasonable time.

California minors under eighteen (18) years old may request the removal of any information that they posted to this Website by contacting dave@repd.us. Upon such request, Rep'd will anonymize or remove from public view any content posted by a minor to our Website, unless required by law to retain such content or information.

USING PERSONAL INFORMATION

Rep'd may use your Personal Information to:

- administer this Website;
- provide Candidates with information regarding who interacts with Candidate Content;
- personalize the Website for You;
- enable Your access to use the Website and its services;
- send You promotional and marketing communications, including direct mail and direct email; and
- contact You.

Where Rep'd discloses Your Personal Information to its agents or sub-contractors for these purposes, the agent or sub-contractor will use that Personal Information in accordance with the terms of this Privacy Policy.

In addition to the disclosures reasonably necessary for the purposes identified within this Privacy Policy, Rep'd may disclose Your Personal Information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise, or defend its legal rights.

SURVEYS AND PROMOTIONS

At times Rep'd may request information from You for surveys or promotions. Your participation in these surveys and promotions is voluntary, and Your choice to provide information is voluntary and at Your discretion. In administering surveys or promotions, Rep'd may request contact information and demographic information from You. Contact information and demographic information will be used in accordance with this Privacy Policy, this Website's Terms of Use, and any additional rules and regulations that are part of the survey or promotion.

SECURING YOUR DATA

Rep'd will take reasonable technical and organizational precautions to prevent the loss, misuse, disclosure, or alteration of Your Personal Information. Rep'd will store all the Personal Information you provide on its secure servers. While Rep'd will employ reasonable security practices to protect Your information, no method of storage or electronic transmission is 100% secure, and as such, Rep'd cannot guarantee absolute security of any information You have provided.

Username & Passwords: It is important that You protect and maintain the security of any account and that You notify us immediately of any unauthorized use of Your Website account. Do not disclose Your password to anyone else.

UPDATING THIS PRIVACY POLICY

Rep'd may update this Privacy Policy by posting a new version on this Website.

Rep'd reserves the right to modify or update this Privacy Policy at any time, and You should check this Privacy Policy regularly to ensure You are familiar with any changes. The effective date of the latest of any modification or update to the Privacy Policy is indicated at the top of this Privacy Policy following "Last Updated."

OTHER WEBSITES & WEBSITES

This Website may contain links to other Websites and websites that are not owned or controlled by Rep'd. Rep'd is not responsible for the privacy policies or practices of any other such Websites or websites and encourages You to review the privacy policies of those Websites and websites.

CALIFORNIA PRIVACY NOTICE

This California Privacy Notice ("Notice") is for California residents and supplements our Privacy Policy. It explains how we collect, use, and share your Personal Information and how to exercise your rights under the California Consumer Privacy Act ("CCPA").

When we say "Personal Information" in this Notice, we mean information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you. Personal Information does not include information that is aggregated or information that cannot be reasonably linked to you.

HOW WE COLLECT, USE, AND SHARE PERSONAL INFORMATION

To offer you Rep'd website service, we may need to process information about you, including Personal Information, whether or not you are registered or logged in. Subject to the limitations we describe in our Privacy Policy, we may share your Personal Information for business purposes with strict restrictions on how our partners can use and disclose the data we provide, at your direction, or in ways otherwise in accordance with the CCPA.

The best way to learn about the kinds of information we collect and how we use it is to review our Privacy Policy. Here is a summary of the CCPA-related categories of Personal Information we may have collected about you over the past 12 months, depending on how you use our Products, as well as how we use it and with whom we may have shared it. To learn more about how we process information, including other types of Personal Information we collect, return to our Privacy Policy.

SOURCES OF PERSONAL INFORMATION

We receive Personal Information from the information that you and others provide, your device(s), and from our partners. The categories of sources from which we've collected or received Personal Information include:

- **You:** We collect the content, comments, and engagement information you provide when you use Rep'd, including when you sign up for an account, create or share content, or communicate with others. We also collect information about how you use Rep'd, including the types of content you view or engage with, the features you use, the actions you take, the people or accounts you interact with, and the time, frequency, and duration of your activities.
- **Other people:** We may also receive and analyze content, communications, and information about you that other people provide when they use Rep'd, such as when others respond to a question or a comment you post.
- **Your device(s):** We collect information from and about the computers, phones, connected TVs, and other web-connected devices you use that integrate with Rep'd, and we combine this information across different devices you use.

HOW CAN YOU EXERCISE YOUR RIGHTS PROVIDED UNDER THE CCPA?

Under the CCPA, you have the following rights:

- **Right to Know:** You have the right to request that we disclose to you the Personal Information we collect, use, or disclose, and information about our data practices;
- **Right to Request Deletion:** You have the right to request that we delete your Personal Information that we have collected from you;
- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of these rights.

To exercise your "right to know" or your "right to request deletion," please contact us at dave@repd.us.

Please note that to protect your information and the integrity of Rep'd, we may need to verify your identity before processing your request. In some cases we may need to collect additional information to verify your identity, such as a government issued ID.

Under the CCPA, you may exercise these rights yourself or you may designate an authorized agent to make these requests on your behalf. We may request that your authorized agent have written permission from you to make requests on your behalf and may need to verify your authorized agent's identity.

CONTACT FOR CCPA

If you have additional questions about this CCPA Notice or how to exercise your rights under the CCPA, please contact us at dave@repd.us.

CONTACT FOR PRIVACY POLICY

If you have any questions about this Privacy Policy, please contact Rep'd at: dave@repd.us.